

## **Clinical Workforce Intelligence**

Gain the Information Advantage

#### Information Blind Spots and Delays Cost Healthcare Organizations Millions

Healthcare organizations face significant challenges in optimizing human capital, especially as they expand and diversify care channels. Access to timely and complete information regarding your clinicians' credentials and qualifications is critical to accelerate their deployment into care settings and maintain workforce readiness and elasticity.

#### **Supply & Demand Mismatches**

Incomplete, stale data about your clinician population leads to over-utilization, under-utilization, burnout, high costs, and missed opportunities.





#### **Data-Delayed Onboarding**

Delays in obtaining information from clinicians and third-party verifications are the most significant contributors to onboarding bottlenecks.



#### **Avoidable Costs**

Administrative waste, premium labor expense, burnout, and attrition.



#### **Painful Clinician Engagement**

Cumbersome and lengthy applications that require clinicians to document their entire career from scratch create errors, delays, and abandonment of critically needed talent flow.

#### **Lost Revenue**

A leading cause of revenue leakage is patient access. Every day a role goes unfilled and demand is unmet, healthcare organizations lose thousands of dollars in revenue.

# Axuall's Data Network Helps Optimize Your Workforce, Informing Your Decisions and Streamlining Clinician Deployment

Developed with and backed by some of the world's leading healthcare organizations, Axuall is a workforce intelligence platform built on a national real-time Clinician Data Network. We connect healthcare organizations to vast data, providing insights and actionable information on your physician, advanced practice provider, specialist, and nursing population while streamlining your clinician onboarding and deployment via digital credentials.



#### Plan and Design a More Efficient Workforce

Axuall empowers decision-makers with a comprehensive picture of a clinician's education, training, work experience, affiliations, licensure, demographics, geographics, adverse-event history, and other essential attributes for planning and shaping their workforce.



#### **Pinpoint Top Talent to Recruit**

With a dataset of over 2.3 million clinicians, Axuall can help you search and identify candidates outside your network based on credentials, capabilities, and profiles matching your high-demand roles and service lines.



#### **Engage Clinicians and Onboard Them Faster**

Axuall reduces the barriers, time, and burden for clinicians to apply for roles and privileges while providing administrative teams with real-time data to eliminate information delays in credentialing, privileging, enrollment, and onboarding.



#### One Data Source, Many Uses

Axuall enables you to eliminate duplicative data acquisition costs, serving multiple service lines, departments, functions, and decision-makers across your enterprise.

### **Solution Details**

#### **The Data Network**

**Axuall Network:** A real-time, continuously updated provider information network that connects healthcare organizations to over 6,800 primary source verifiers, data partners, and clinicians (via the Axuall Clinician Wallet).

#### **Clinician Engagement**

Clinician Wallet: Functioning as a branded extension of your recruiting and medical staff services teams, the Clinician Wallet enables clinicians to manage their credentials, career information, and forms in a single web or mobile interface. Fields are pre-populated with accurate and timely data from the Axuall Network, dramatically reducing errors, omissions, workload, and time for your clinicians, resulting in up to 85 percent application time savings.

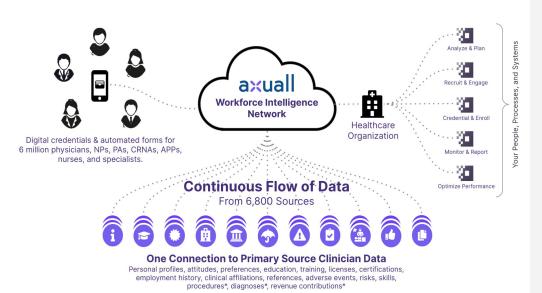
#### **Decision Support & Integration**

**Administrative Center:** An Administrator-facing portal that enables primary source querying, form routing, data acquisition monitoring, and reporting across all of your employed and affiliated clinicians simultaneously.

The Provider Browser (coming soon): Enables your decision makers to slice and dice your provider population, improving insight into your clinical workforce and the market around you.

**Data Gateway and APIs:** Leveraging our APIs and automated data feeds, your existing recruiting, provider management, scheduling, HR, and EHR systems can plug into Axuall's Network, providing real-time continuous streams of information.

## The Workforce Intelligence Network



# A Case Study in Action MedStar Health

As part of its innovation transformation initiatives across its 10 hospitals and more than 300 care locations, MedStar Health integrated Axuall's technology into its next-generation clinician credentialing, onboarding, and engagement process, yielding a 21-day reduction or roughly a third of credential processing time while reporting a clinician satisfaction score of 9 out of 10

**21**Day Savings

9/10 Referral Score

## Designed, Backed, and Used by the Leaders in Healthcare

The Axuall Network was designed and tested with healthcare insiders who understand that better information benefits patients, providers, and health organizations alike.















































